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The New York Times.

August 29, 1917

Trench Coats in Demand.

Military supply dealers here report a growing demand for the British trench coat on the part of recently-commissioned army officers from Plattsburg. The coat in question has been designed especially for use in trench warfare. It has a high collar with a wide turnover, and is close-fitting to the waist. Below the waist it flares out to eightyfour inches around the bottom. As for length, it comes down about to the soldier's ankles. The wide skirt effect gives plenty of leg room for running or climbing in and out of trenches. The coat is rainproof and has a sheepskin lining, which may be unbuttoned and taken out when desired. It is expected that a coat very similar to this, if not this particular coat, will be included in the men's regular equipment when the American forces finally arrive at the front.

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